

Using citizen science to accelerate electric vehicle uptake in New Zealand

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*Transport Knowledge Conference , Wellington,
15 November 2018*

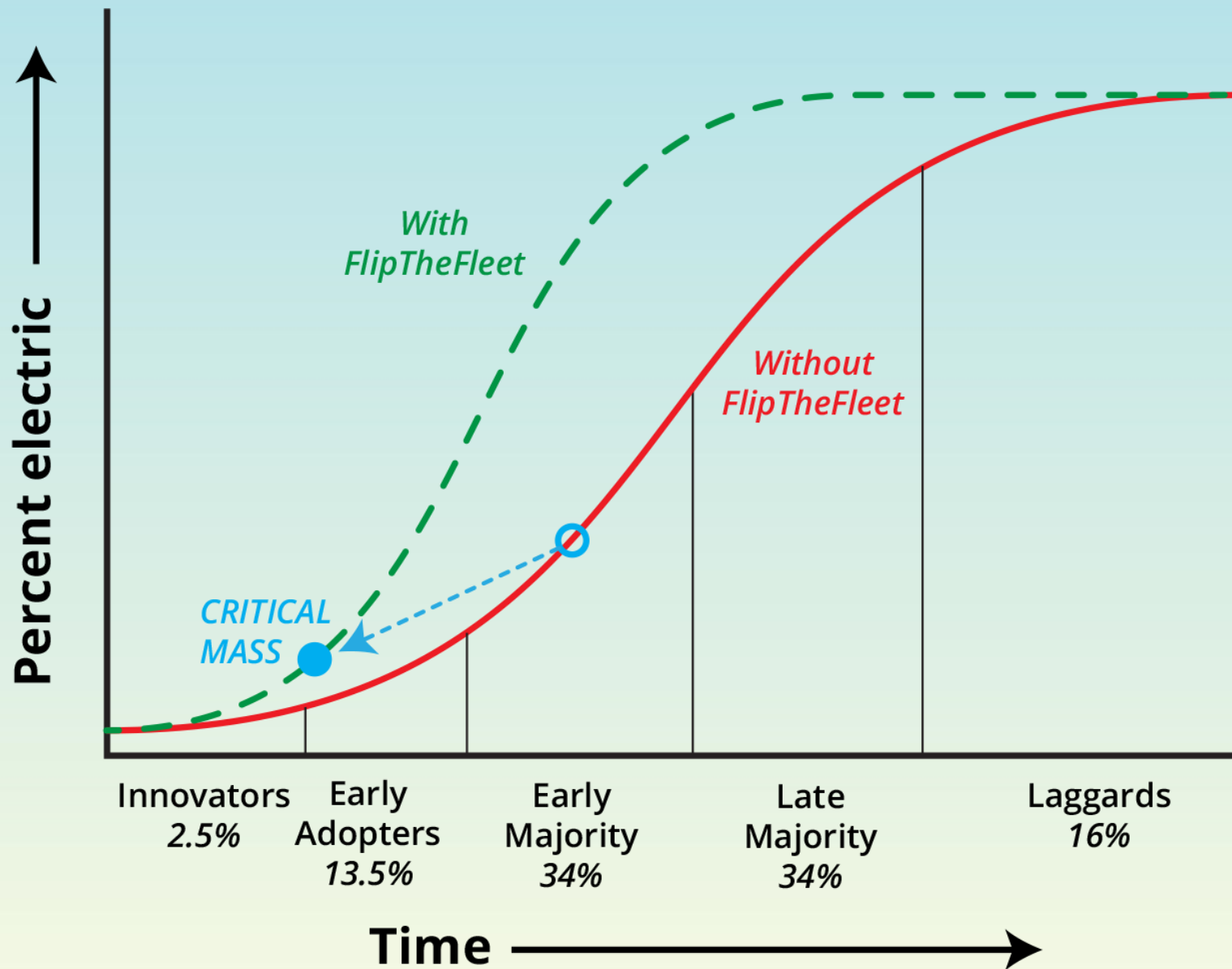




Citizen science “by EV owners, for future EV owners”

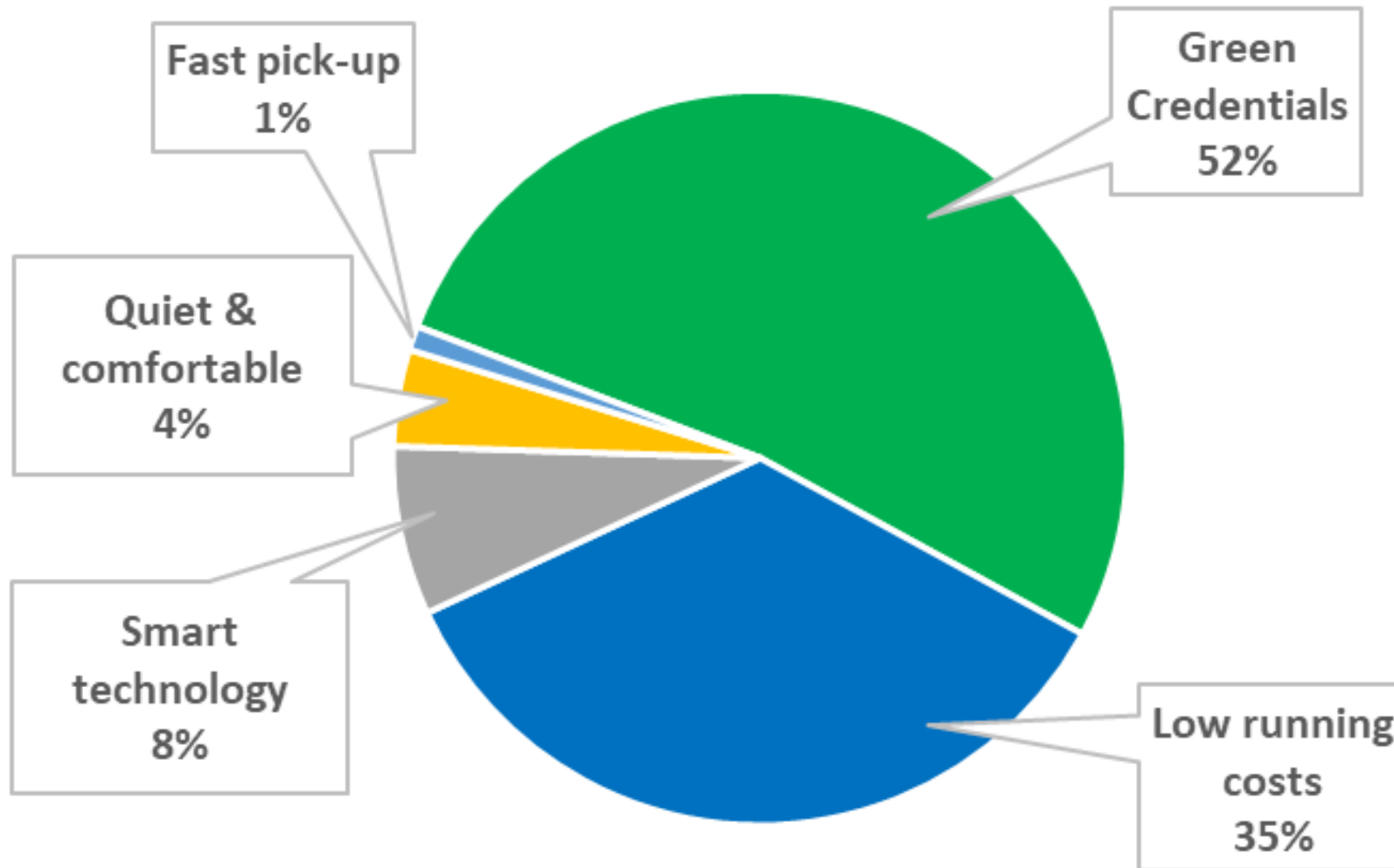
- Public launch June 2017
- 1,200+ EVs signed-up
- 20 ‘fleets’
- 8,872 monthly records
- 8-20 KPIs per monthly upload
- >90,000 data points
- Monthly “1-click surveys”





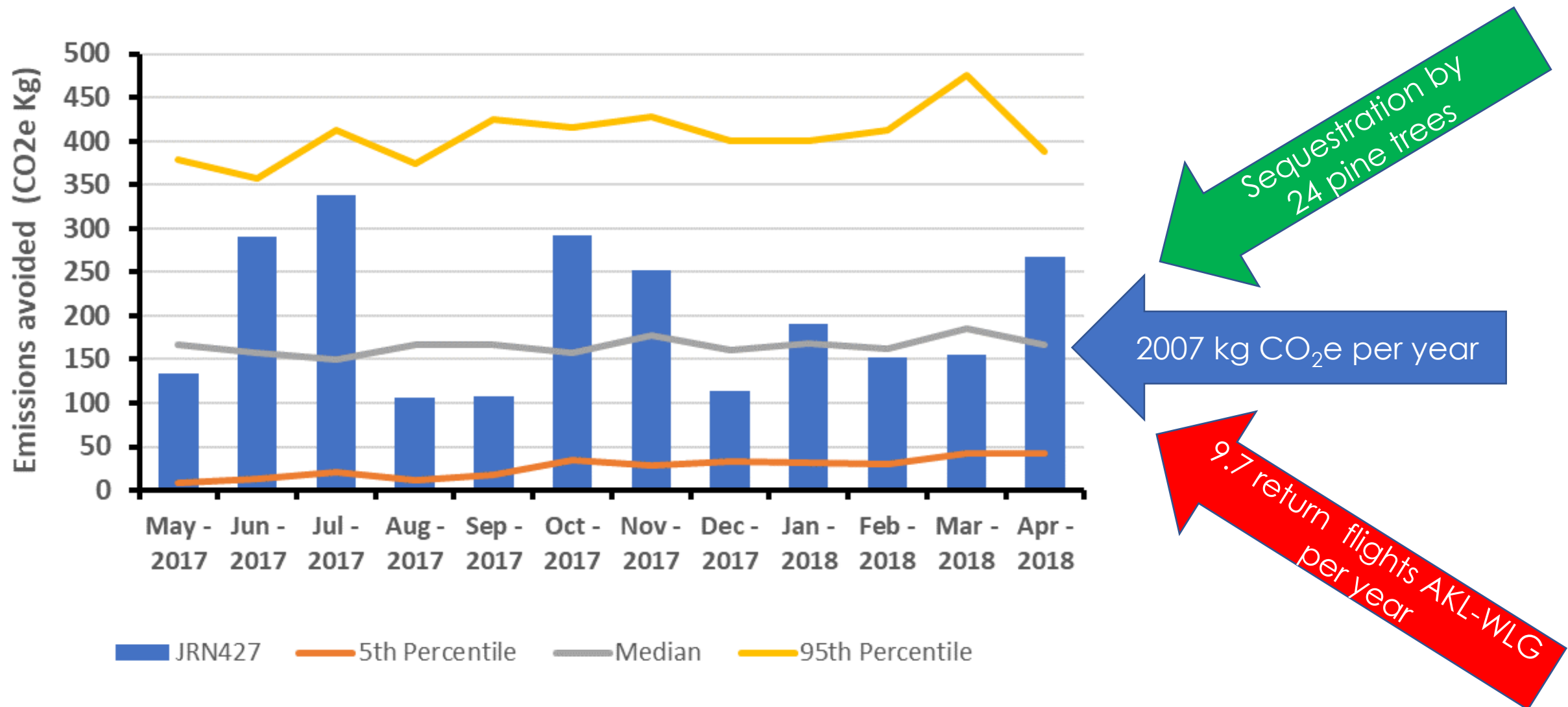
E. Rogers (2003) Diffusion of Innovations

My most important reason for buying Battery Electric Vehicle was its ...

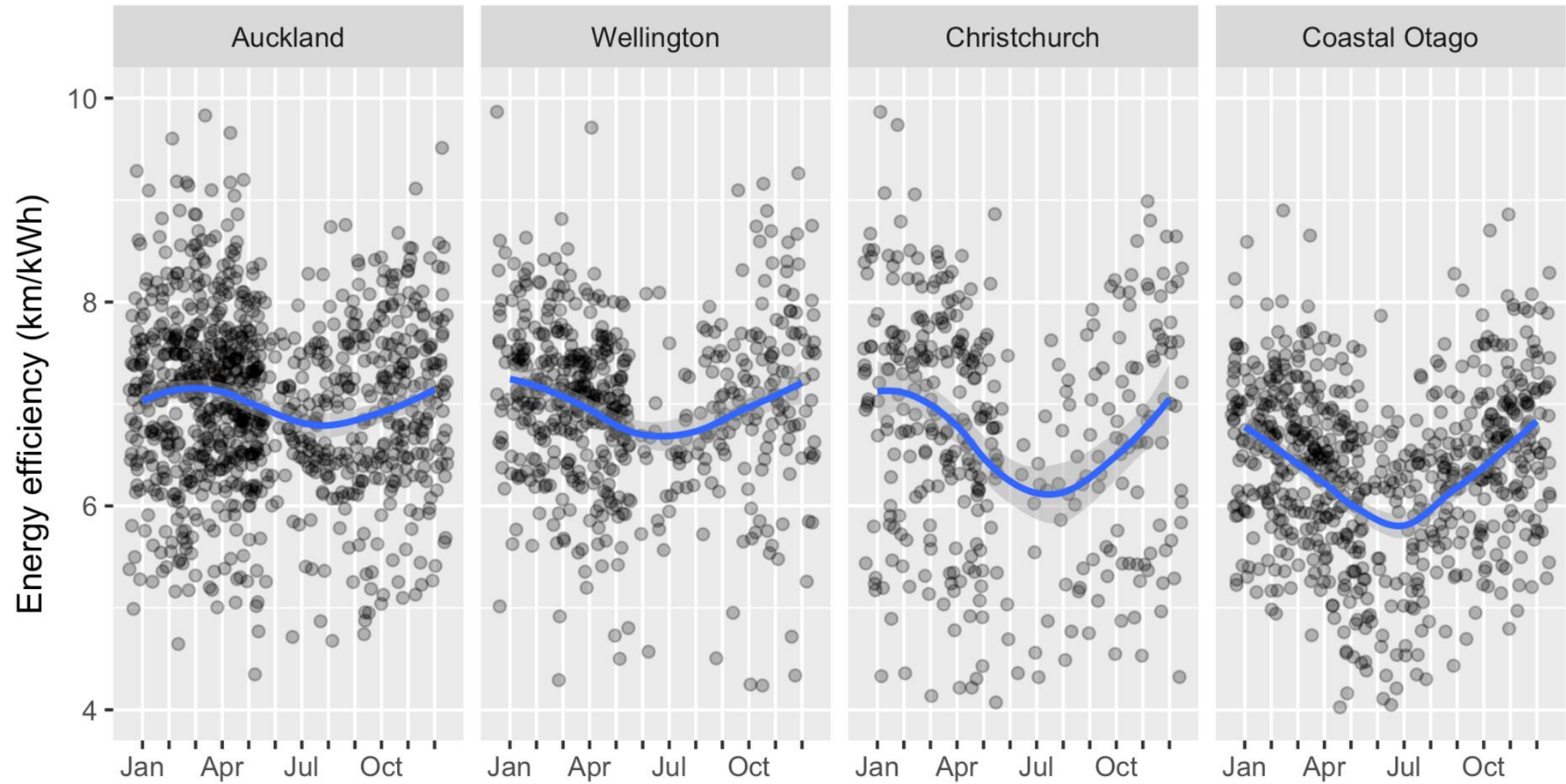


Flip the Fleet
“1-Click survey”
April 2018,
 $n=391$

Emission reductions JRN427 Nissan Leaf



Energy efficiency of EVs by season



\$0.30/L equivalent



\$2.5/L of petrol

BEV: 1 c/km for repairs, maintenance and tyres + 3.6 c/km for electricity = 4.6 c/ km

Middle-sized ICV: 6 c/km for repairs, maintenance and tyres + 13 c/km for petrol = 19.6 c/km

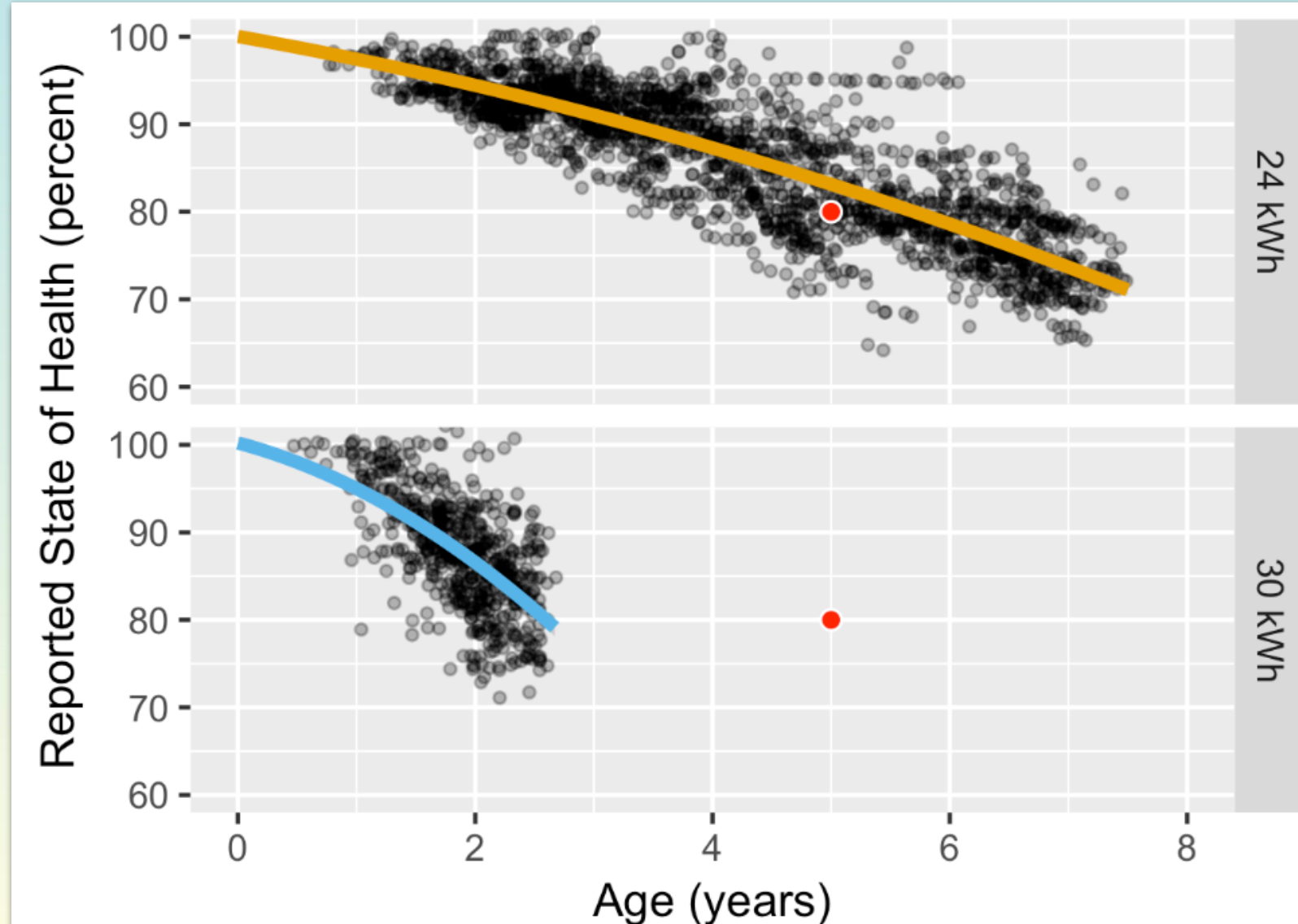
BEVs cost ca. 23% as much to run, excluding depreciation, taxes and battery replacement costs

An inconvenient discovery



By January 2018 rapid decline in SoH of 30 kWh Leafs became apparent

- initially n=26 of 30 kWh Leafs
- activation of citizen science panel to build sample size
- Bayesian hierarchical modelling showing accelerating decline in reported SoH



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Preprint

Article

Version 1

This version is not peer-reviewed

Accelerated Reported Battery Capacity Loss in 30 kWh Variants of the Nissan Leaf

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Abstract

15,199 views

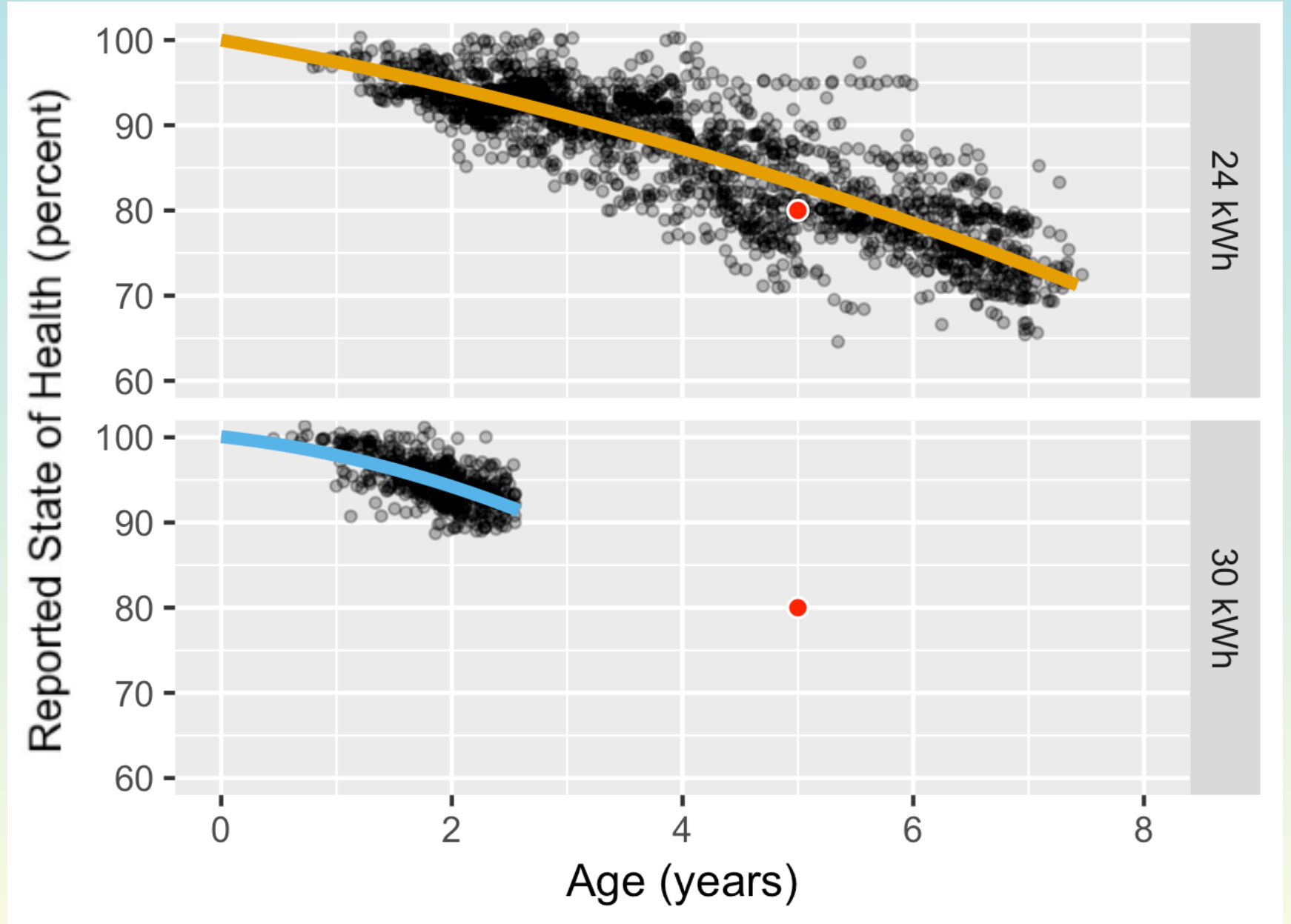
3,157 downloads

18 peer reviews



Instrumentation error?

Note: 30 kWh Leaf battery health has been retrospectively “corrected” by applying a firmware upgrade to historical *Flip the Fleet* data




Battery costs erode EV financial gains

Based on *Flip the Fleet*, June 2018 - Repairs and Maintenance Study

If battery refurbishment or replacement is not included, BEVs cost 13% of cost to repair and maintain compared to ICVs.

Table shows % of repairs and maintenance costs of EV compared to ICV when battery refurbishment or replacement costs are included

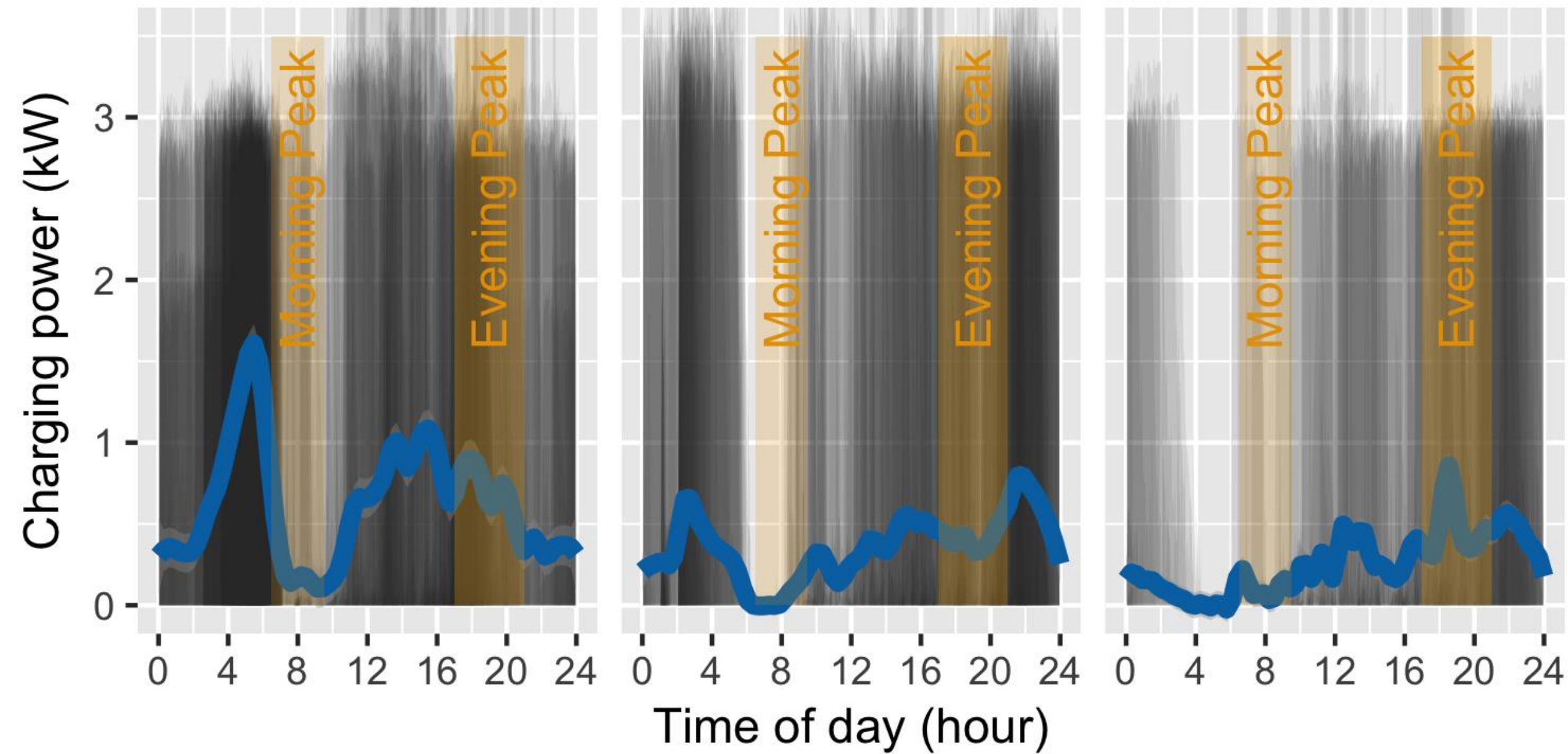
	Number of battery replacements				
Cost	1	2	3	4	5
\$4k	31%	49%	66%	84%	102%
\$6k	40%	66%	93%	119%	146%
\$8k	49%	84%	119%	155%	190%
\$10k	57%	102%	146%	190%	234%
\$12k	66%	119%	172%	225%	279%

A man with dark hair and a beard, wearing a black Nike t-shirt, is smiling and holding a small black rectangular electronic device in his left hand. He is standing next to a silver car. The background shows a wooden fence and some greenery.

20 x 30kWh Leafs
20 x 24kWh Leafs
7 x eNV200 vans

... by 4 Nov 2018 ...

- 1.3 million records
- 230 data per record
- >300 million data
- 3.5 Gb



Weaknesses & threats

- ✗ Some wobble in the data
- ✗ Representativeness of information?
- ✗ Participant fatigue
- ✗ Managing imposition on participants
- ✗ Multiple agendas: clear partnership expectations and management
- ✗ Time consuming and under resourced

Opportunities & strengths

- ✓ Growing data depth, width and geographic spread
- ✓ Longitudinal data stream
- ✓ A mix of coarse and fine grained data
- ✓ A social research platform
- ✓ Pathway to uptake
- ✓ Relatively low cost now that FtF is established
- ✓ Independent research

[illegible]



Thank you

The Flip the Fleet Team: 1200+ EV owners • Dima Ivanov • Henrik Moller • Daniel Myall • Vasily Levshin • Pam McKinlay • Jefferson Dew

Advisors: Walter Larason • Mark Nixon • Donald Love • Joe Barnett • Mike Bourke • Kathryn Fitzpatrick

Information sharing: Saffron Byron (EECA)

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