Data opportunities for intelligent mobility in New Zealand

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Research topics

- **What intelligent mobility trends are expected in New Zealand?**

- **How is data being shared and who is using it?**

- **What data-related capabilities are needed?**

- **Barriers and challenges to creating, opening up, and using data in transport.**

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Abley Transportation	Fonterra	Qrious
Ashburton District Council	Google	Road Controlling Authorities Forum
API Talent	Green Signal Ltd	Selwyn District Council
Automobile Association	H.R.L Morrison & Co	Snapper
Auckland Motorway Alliance	Hack Miramar	Statistics New Zealand
Auckland Transport	HERE	Tauranga City Council
Auckland University of Technology	KiwiRail	Tauranga Traffic Operations Centre
Bay of Plenty Regional Council	KotahiNet	ThunderMaps
Beca	Lyttelton Port Company	TomTom
Christchurch Airport	Mastercard	Trip Convergence
Conduent (formerly Xerox)	Media Suite	Uber
Datacom	Microsoft	University of Canterbury
Downer ITS	Navman	Wellington City Council
Environment Canterbury	NEC	Wellington Airport
EROAD	New Zealand Taxi Federation	WSP Opus
Figure.NZ	New Zealand Transport Agency	
Fleetpin Ltd	Office of the Privacy Commissioner	

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'The enabling of emerging technologies to improve the movement of people and goods in a smarter, greener and more efficient manner.'

Anticipated intelligent mobility trends

Short-term trends: present to 5 years out.	Medium-term trends: 5 to 15 years out.	Long-term trends: more than 15 years out.
Increased sensor coverage and volumes of data		
New transport services emerging	New modes of transport available to move people and goods	
Enhanced tools for managing and operating networks	Demand responsive pricing and prioritisation of services, infrastructure and networks	
Enhanced tools for data analysis and data insights	Increased intelligence in collaborations	
More open and available datasets	Optimised journey planning applications	
Mobility as a Service platforms introduced	MaaS models becoming widespread with integration between public + private services	
Data as a Service models growing and adding value		
AV testing in NZ and overseas	AVs tested and registered for use in a range of applications and settings	

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Data needs

Augmented GNSS and high res map data.

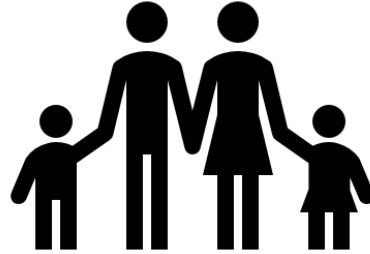Who, where, how and why?

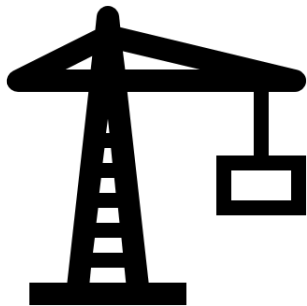Vehicle locations and trips.

Data needs

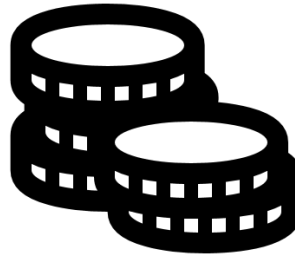Augmented GNSS and high res map data.

Who, where, how and why?

Vehicle locations and trips.

Infrastructure demand and availability

Journey costs by mode.

Network performance and management

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2. **Standardisation of data and data systems.**

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4. **Government funding of data and technology development.**

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5. **Commercial sensitivity.**

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6. **Confidence in new technologies and services.**

7. **Rapidly increasing rate of development.**

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9. **Data related capabilities.**

Key actions and recommendations

- New business models for data are needed.

- Very much about better connections and linkages between actors.

- Government has the opportunity to play a vital role in creating connections and enabling opportunities.

- Initiatives such as the Data Hub are central to this.

Research report

The full text of the research report can be found at:

https://www.transport.govt.nz/resources/research-papers